

## Alignment Decision

Alignment Request Profile		
Alignment ID	AQ22-0045	
Organisation Name (Qualification's Owner)	University of Salford – United Kingdom (UK)	
Qualification Title	BA (Hons) Graphic Design (International)	
Qualification's Provider in Kingdom of Bahrain	British University of Bahrain (BUB)	
Aligned to NQF Level	8	
NQF Credit	480	
Qualification Sector	Higher Education	
Regulatory Body of Provider in Bahrain	Higher Education Council	
Qualification Description	The programme is designed to provide learners with knowledge and understanding in graphic design areas, including branding, design for print, editorial design, illustration, and web design. Additionally, learners will gain skills in project management and social media. The programme comprises 480 NQF Credits offered over four academic years and delivered in the English language.	
Delivery Mode	On-Campus	
Attendance Mode	Full-time	
Target learners	This programme is intended for learners who completed the Secondary School Certificate or an	



## **Alignment Decision**

	equivalent qualification a graphic design.	nd seek to specialise in
Other Qualifications Framework where the Qualification is placed on/aligned to	The Framework for Higher Education Qualifications in England, Wales, and Northern Ireland (FHEQ)	
	Level	Credit
	6	360

## **Overall Alignment Judgement**

The BA (Hons) Graphic Design (International) owned by University of Salford – United Kingdom (UK) and offered in the Kingdom of Bahrain meets all the Alignment Standards, and thus the Overall Judgement is: 'Aligned to NQF Level 8'.